



CLUB SPORT ABERDEEN

TRUSTEES ANNUAL
REPORT 1ST APRIL 2019
– 31ST MARCH 2020

Mark Pain (on behalf of Trustees)



ClubSport Aberdeen

Scottish Charity Number: SC049167
Broadfold House,
Broadfold Road,
Bridge of Don,
Aberdeen
AB23 8EE



18,867

TOTAL MEMBERSHIP



68%
MALE
12,931



32%
FEMALE
5,936

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The objectives of ClubSport Aberdeen are:

- The advancement of public participation in sport through encouraging citizens of all ages, all communities, local clubs and organisations carrying out the majority of their activities within Aberdeen
- Provide a unified voice and practical support for sports clubs throughout Aberdeen
- Working in partnership with other bodies to further the purposes of Club Sport Aberdeen

Structure, governance and management

As a Scottish Charitable Incorporated Organisation, ClubSport Aberdeen have legal status and are governed by the organisation’s constitution.

ClubSport Aberdeen appoint a group of trustees each year who have overall control and management of the charity. They are responsible for the charity's governance and strategy, and for making sure that the charity is administered effectively. The Trustees for reporting year 2019-20 are:

Charity Trustees:

Chair:	Vice Chair:	Treasurer:	Committee Members:	
				
Brian Pahlmann <i>(Aberdeen Amateur Athletics Club)</i>	Mark Pain <i>(Granite City Wanderers Hockey Club)</i>	Gordon McIver <i>(Sooyang Do Association)</i>	Angie Keith <i>(Bon Accord MBC Hockey Club)</i>	Len Ironside MBE <i>(Aberdeen Olympic Wrestling Club)</i>

Trustee recruitment and appointment

No trustees have been recruited during the period.

Achievements and performance

After a number of years operating as a unincorporated constituted group, ClubSport Aberdeen successfully applied to become a charity from 26 March 2019, and this report details our first year of operating as a SCIO.

As stated in our objectives, one of the main reasons ClubSport Aberdeen exists is to provide a unified voice and practical support for its members and over the last year, the organisation membership has increased from 59 to 77 member clubs over the period.

The committee held monthly meetings during this period on order to focus on achieving our aims and objectives.

Over the reporting period, approximately 18,000 individual club members were currently linked to ClubSport Aberdeen through their clubs’ membership.



**Total Club Membership at end of 2019 was 82. 5 members decided not renew at start of 2020, giving revised total of 77 members at Mar 20.*

After the success of our launch event in 2018, (and based on feedback gathered from attendees at the launch) the committee committed to organise our second club event, which took place in Sept 2019. The event (which took place at Pittodrie Stadium) was a

further opportunity to engage with local sports clubs, and was based around the topics of marketing and promotion for clubs. An expert panel from sport and local business provided their insight, while also answering questions from the floor. Over 60 individuals (both members & non-members) attended the event and feedback from the session was very positive.

Throughout the year we have continued to work to build relationships with local partners to address some of the issues facing sport within the city. As a member of the Active Aberdeen Partnership, we have very positive relationships with many of the main facilities providers such as Sport Aberdeen, Aberdeen City Council and Aberdeen Sports Village.

As a result we were pleased to conclude an agreement with Aberdeen City Council in March 2019 to provide all members with a discount on bookings at all educational facilities run by the Local Authority. This built on a similar agreement with Sport Aberdeen in the previous financial year, and hopefully allows increased opportunities for member clubs to access sports facilities at reasonable rates.

Over the course of the year, we have also committed to the development of a Youth Panel within Club Sport Aberdeen, to encourage more young people to provide their views and ideas on how club sport could further develop across the city.

A sub-committee was established to action this as an ongoing project, therefore we hope we will be able to report more fully on its establishment in next year's report.

In June 2019, The Club Sport Board were also invited to present on our progress to date at the Sports Marketing Network conference on "*...The role of sport and physical activity in Scotland...*" at the Stirling Court Hotel, which included sitting on a panel debate with representatives from sportscotland, Scottish Student Sport and Community Leisure UK. This was a great opportunity highlight our experiences to this point, and also to network with a wide range of sporting organisations.

As a result of our progress over the last 18 months, in Sept 2019 ClubSport Aberdeen were honoured to be named Scottish Sports Council of the Year at the Scottish Club Sport Conference for our achievements during the previous year.

Finally, the trustees would like to thank Tom Lambert, Sports Development Officer from Sport Aberdeen for his continued support, advice and dedication over the last 12 months to aid the development of Club Sport Aberdeen.

Financial review

Statement of the charity's policy on reserves: All unrestricted funds held at the bank constitute the reserves of the charity.

Details of any deficit

No deficit was made during the year.

Donated facilities and services

No facilities or services were donated during 2019-20.

Future plans

The sudden changes that have taken place in daily life as a result of the current Covid-19 pandemic have clearly affected the sporting landscape both nationally and locally, and it is clear that the next 6-12 months are going to be a very challenging time for sport clubs within the city.

We intend to survey clubs and ask for direct feedback at our AGM in August to help gauge where we can be of the most help to our members in the short term, to ensure that as many as possible emerge from this challenging period in as good a position as possible.

We will then revise both short term and long term development plans to reflect this.

Brian Pahlmann, Mark Pain, Gordon McIver, Angie Keith, Len Ironside

Club Trustees